

# SHRME



Society of Human Resource Management in Ethiopia (SHRME)  
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## 7<sup>th</sup> Annual JOB FAIR


Addis Ababa, Ethiopia



Addis Ababa, Ethiopia 

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 **yeneta**  
events

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# SHRME 7<sup>th</sup> Annual Job Fair

Are you ready ?

To expand your business with well qualified employees ?  
Then you better **join us !**

opportunities

- Attract highly- qualified candidates

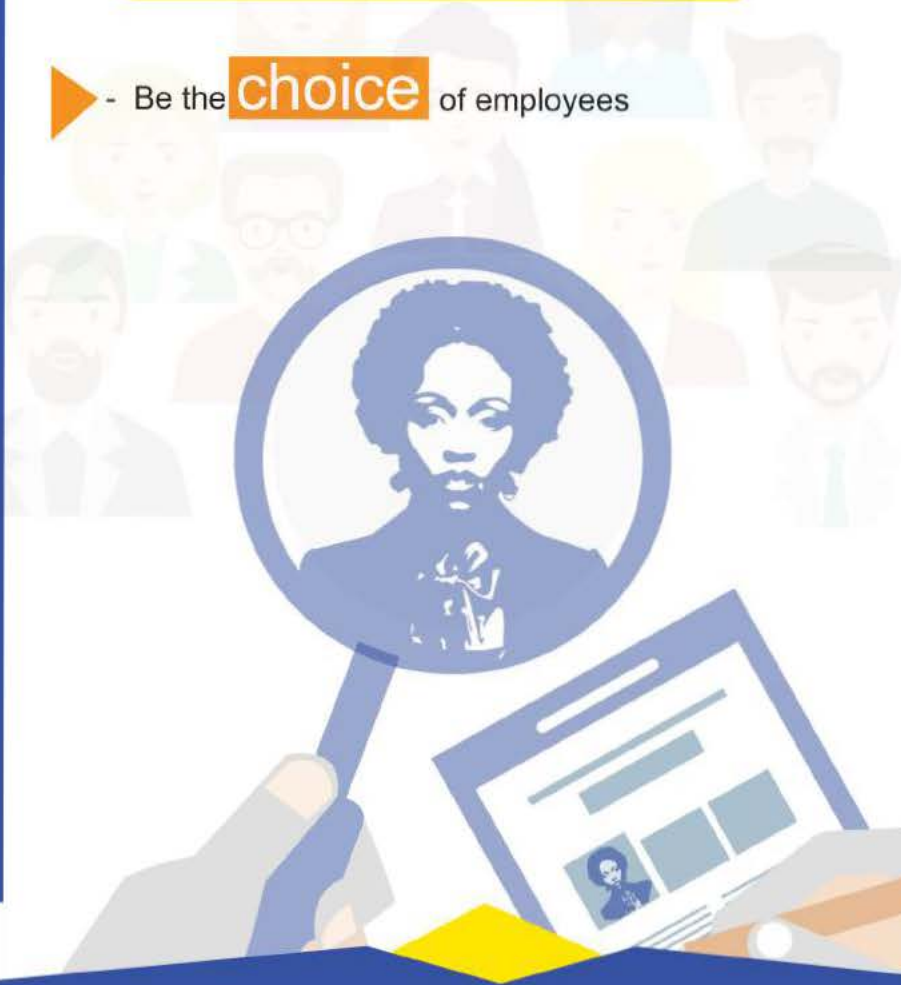
- Select from a large applicant pool

- Be the lead of addressing the high  
unemployment rate among the professionals

- High level visibility across various platforms

- Spectacle your organization's dedication  
to human capital development of the country

- Be the **choice** of employees



## Platinum Partnership (500,000) only one available

- Two 6X6 (72 Sq. Meters) partition stand with 8 chairs and four tables.
- Top priority given for booth selection based on a pre-designed floor plan
- Advertisement space for your company on SHRME website home page for one year as a platinum partner that will be linked to your organization's website.
- A 40 seconds video about your organization that will be featured on the SHRME website and social media accounts.
- Your organization will receive full visibility and branding as a platinum partner, on all platforms before, during and after the event.
- Your organization will be mentioned as a platinum Partner in all press releases relating to the job fair.
- Attend and speak at the job fair press conference where your organization will be mentioned as a platinum partner,
- 2 minutes speech about your organization at the opening with higher government officials.
- Opportunity to speak at the panel discussion about your organization's role in career development and HR solutions. (5 minutes)
- A free stand (table) at the panel discussion branded with your organization's logo (during coffee break, lunch and cocktail reception).
- Full page color advertisement in the exhibitor's catalogue, which is distributed to all participating organizations and job seekers during the job fair.
- Your company logo inserted on the cover of the exhibitor's catalogue, marked as a platinum Partner.
- Your company profile included in the exhibitor's catalogue (maximum 150 words) also your current and future vacancies will be listed in the exhibitor's catalogue
- Your company logo inserted on the event banner marked as a platinum Partner.
- A space for your organization to put 4 rollup banner inside the hall.

### One year institutional membership benefits includes

- Access to all registered candidates
  - Access to all registered SHRME Members.
  - Receive 5 free ticket for every HR networking event/platform for one year.
  - Receive a stand to promote your company on every HR networking event for one year.
  - 2-time opportunity to speak at the HR networking event/platform for 10 minutes to promote your organizations products and/or services
  - Your company name will be inserted in all job fair e-mail correspondence marked as a platinum partner related to the job fair.
  - Your company profile included in the institutional members list
  - Promotional e-mail sent to all members and supporters introducing your products and services (twice a year)
- 8 ushers dedicated to your company to support and facilitate a productive job fair experience.
  - Use of training room that can accommodate up to 30 attendants at a time and to be used twice a day for half hour duration each.
  - 10 buffet lunches.

## Diamond Partnership (250,000) only 3 available

- 4X6 (24 Sq. Meters) partition stand with 6 chairs and 3 tables.
- Top priority given for stand selection as the pre-designed floor plan after platinum partner.
- Stand selection will be based on first come first serve among the three Diamond partners.
- Advertisement space for your company on SHRME website home page for six months as Diamond partner that will be linked to your organization's website.
- A 30 seconds video about your organization that will be featured on the SHRME website and social media accounts.
- Your organization will receive full visibility and branding as a Diamond partner, on all platforms before, during and after the event.
- Your organization will be mentioned as a Diamond Partner in all press releases to the job fair.
- A free stand (table) at the HR Workshop branded with your organization's logo (during coffee break, lunch).
- Half page color advertisement in the exhibitor's catalogue, which is distributed to all participating organizations and job seekers during the job fair
- Your company logo inserted on the cover of the exhibitor's catalogue, marked as a Diamond Partner.
- Your company profile included in the exhibitor's catalogue (maximum 100 words) also your current and future vacancies will be listed in the exhibitor's catalogue
- Your company logo inserted on the event banner marked as a Diamond Partner.
- A space for your organization to put 2 rollup banner inside the hall.

### One year institutional membership benefits includes

- o Access to all registered candidates
  - o Access to all registered SHRME members
  - o Receive 2 free tickets for every HR networking event/platform for six month.
  - o Receive a stand to promote your company on every HR networking event for 6 months.
  - o 1-time opportunity to speak at the HR networking event/platform for 10 minutes to promote your products and/or services
  - o Your company profile included in the institutional members list
  - o Promotional e-mail sent to all members and supporters introducing your products and services (once a year)
- 6 ushers dedicated to your company to support and facilitate a productive job fair experience.
  - Use of training room that can accommodate up to 30 attendants at a time and to be used once a day for half hour duration.
  - 8 buffet lunches

## Gold Partnership (100,000) only 5 available

- 3X6 (18 Sq. Meters) partition stand with 4 chairs and 2 tables.
- Priority given for stands selection as the pre-designed floor plan after platinum and Diamond partners.
- Stand selection will be based on first come first serve among the five Gold partners.
- Advertisement space for your company on SHRME website home page for 3 months as Gold partner.
- A 10-seconds video about your organization that will be featured on the SHRME website and social media accounts.
- Your organization will receive full visibility and branding as a Gold partner, on all platforms before, during and after the event.
- Your organization will be mentioned as a Gold Partner in all press releases relating to the job fair.
- A free stand (table) at the Panel discussion branded with your organization's logo (during coffee break, lunch).
- Quarter page color advertisement in the exhibitor's catalogue, which is distributed to all participating organizations and job seekers during the job fair
- Your company logo inserted on the cover of the exhibitor's catalogue, marked as a Gold Partner.
- Your company profile included in the exhibitor's catalogue (maximum 75 words)also your current and future vacancies will be listed in the exhibitor's catalogue
- Your company logo inserted on the event banner marked as a Gold Partner.

### One year institutional membership benefits includes

- o Access to all registered candidates
  - o Access for all SHRME Members
  - o Receive 2 free tickets for every HR networking event/platform for three months.
  - o Receive a stand to promote your company on every HR networking event three months.
  - o Your company profile included in the institutional members list
- 4 ushers dedicated to your company to support and facilitate a productive job fair experience.
  - Use of training room that can accommodate up to 30 attendants at a time and to be used once a day for 15 minutes duration.
  - 6 buffet lunches

## Registration Form

Please complete the registration form and return it along with your payment, logo image, company profile and list of professions.

Please type in your organization name as you would like it to appear in all advertisements for this event:

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone number: \_\_\_\_\_ Email \_\_\_\_\_

Package \_\_\_\_\_

Value \_\_\_\_\_

Payment Details \_\_\_\_\_

Payment to be made to Society of Human Resource Management in Ethiopia

Please submit two employees to represent your company on the job fair at Addis Ababa exhibition center

Employee Name \_\_\_\_\_

Position \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Employee Name \_\_\_\_\_

Position \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Terms and Condition

Registration after Nov 20 may not secure a stand at the 7th annual SHRME Job fair.

No refunds will be given for cancellations.

No refunds will be given for organizations that do not show on the day of the event.

Your stand will not be lease, assign or dispense any part of the item to another organization. No two organizations whether sister or not are allowed to share one stand.

The stand may only be used for exchange of employment opportunities; you may not be able to distribute products or service offering to exhibitor's attendants.

I hereby confirm that I have read the terms and conditions mentioned above and that I am authorized to sign this "7th Annual SHRME job fair participation Registration Form"

Authorized Representative: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

# SHRME 7<sup>th</sup> Annual Job Fair

Make the most out of your participation  
in SHRME 7th Annual JobFair:

Be your brand

Be approachable

Choose the right people to represent  
your company at this event

Speak to as many job seekers as possible

Keep interviews within specific timeframes

Write down notes during interviews

Answer candidates' questions

Let candidates know of your next steps



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